



## NALS Summer Photo and Video Contest

### OFFICIAL CONTEST RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

#### SPONSOR:

The sponsor of the NALS Summer Photo and Video Contest is NALS Apartment Homes and its affiliated apartment communities (collectively "NALS").



#### DESCRIPTION:

The NALS Summer Photo and Video Contest is dedicated to celebrating our residents and what they love about their home. Subjects may include people, places, pets and/or things found in their apartment, their apartment community, or their local neighborhood. The contest is intended to build a sense of a community among NALS residents on social media while promoting creative, positive, and safe at home activities, as well as residents' artistic and technical skill.

#### ELIGIBILITY:

The Contest is only open to residents of an NALS-managed apartment community who are 13 years of age or older at their time of entry. NALS will determine winners' eligibility at its sole discretion. To be eligible to win, contestants must be current residents at an NALS apartment community at the end of the contest period.

Employees of NALS and each of their parent, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising, and promotion agencies may also contribute photos or videos via the Photo and Video Contest entry form but are not eligible to win a prize.

# 2022 PHOTO & VIDEO CONTEST

**WIN  
FREE  
RENT**

for one month!

SUBMIT A PHOTO OR VIDEO  
BY SEPTEMBER 2ND AT:

[WWW.NALSPHOTOCONTEST.COM](http://WWW.NALSPHOTOCONTEST.COM)

 NALS  
apartment homes



## IMPORTANT DATES:

**The Contest Entry Period begins on August 1, 2022 and ends on September 2, 2022.**

During the Contest Entry Period, entrants may submit an entry up to once a day. By participating in the Contest, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of NALS, which shall be final and binding in all respects.



NALS is the official timekeeper for the Contest. **Official winners will be announced by September 16, 2022 on the NALS Facebook and Instagram page.**

## HOW TO ENTER:

Participants may submit entries at [www.NALSPhotoContest.com](http://www.NALSPhotoContest.com). There, they must complete an entry form, upload a photo or video, and review and agree to the contest Terms & Conditions. Limit one (1) entry per person per day. All successful submissions become the property of NALS and may not be acknowledged or returned. Please note NALS may collect an entrant's metadata upon entry. Except as otherwise disclosed in these Official Rules, and to the extent entrants may otherwise elect at the time of entry, personal information collected with the Contest will only be used in connection with the Contest, Contest Prizes, and in credits for published photos.



## Technical Considerations:

- **NALS encourages entrants to submit photos and videos at the highest resolution possible, and in color.**
- All photos and videos must have been uploaded within the entry contest period and taken within one (1) year of the entry contest period.

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- Light editing and cropping is fine, as are stitched images, but please maintain the integrity of the original media. If the submission appears heavily distorted/misleading, we reserve the right to request the unedited file.
- Acceptable image types are .jpg and .png.
- Acceptable videos may be directly uploaded or provided in the form of a YouTube, Vimeo, TikTok, or Instagram URL.
- Videos must be between fifteen (15) and sixty (60) seconds in length. Any submission video that extends past the one-minute time length may be asked to resubmit their content and/or may not be judged for that content or media.



## Permission Requirements:

- **FOR ANY PHOTO OR VIDEO IN WHICH AN ADULT PERSON IS RECOGNIZABLE**, you must secure explicit permission (whether verbal or in writing) from the subject that their likeness may be included in the NALS Photo and Video Contest and may be used in perpetuity in accordance with the contest's Terms & Conditions. NALS will not be responsible for seeking permissions of adult persons captured and shared in entries.
- **FOR ANY PHOTO OR VIDEO IN WHICH A MINOR (AGED 17 OR YOUNGER) IS RECOGNIZABLE**, you must be the minor's parent or guardian, or you must obtain written permission from their parent or guardian using the Official Model Release Form. The form is attached below. Please submit your completed Forms to [NALSPhotoContest@gmail.com](mailto:NALSPhotoContest@gmail.com) along with your Name, NALS Community, and a photo/video description.
- Photos or videos that infringe upon another person's rights, including but not limited to copyright, are not eligible.

*Entry must be made by the entrant as set forth above. Tampering with the entry process or the operation of the Contest is prohibited. In the event that a dispute regarding the identity of the individual who submitted an entry cannot be resolved to NALS's satisfaction, the*

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*I love my community*





*affected entry will be deemed ineligible. NALS shall not be responsible for incorrect or inaccurate entry information whether caused by the entrant or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of the entries in the Contest. NALS assumes no responsibility or liability for any error, omission, interruption, deletion, theft, destruction, or unauthorized access to or alteration of entries.*

## **JUDGING:**

**One (1) Grand Prize Video Winner, one (1) Grand Prize Photo Winner, one (1) Runner-Up Prize Video Winner, one (1) Runner-Up Prize Photo Winner, and four (4) additional Category Prize Winners will be selected by a panel of judges at their sole discretion.** The judge's panel includes members of the executive, marketing and management departments of NALS. NALS will publicly announce all winners by September 16<sup>th</sup> .

*NALS shall have no liability for any winner notification that is lost, intercepted, or not received by a potential winner for any reason. If, despite reasonable efforts, a potential winner does not respond within five (5) days of the first notification attempt or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected. If any potential prize winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines the applicable prize for any reason prior to award, such potential prize winner will forfeit his or her prize.*

## **PRIZES:**

**The Grand Prize Video Winner** shall receive the award in the form of a \$1,300 rent credit.

**The Grand Prize Photo Winner** shall receive the award in the form of a \$1,000 rent credit.

**The Runner-Up Prize Video Winner** shall receive the award in the form of a \$500 rent credit.

**The Runner-Up Prize Photo Winner** shall receive the award in the form of a \$500 rent credit.

**The Four (4) Additional Category Winners** shall each receive the award in the form of a \$200 rent credit.







The contest is void where prohibited or restricted by law. NALS Apartment Homes reserves the right to cancel the contest or modify these rules and deadlines at its discretion. In the event of a dispute regarding the winners, NALS reserves the right to award or not award the prizes in its sole discretion. NALS Apartment Homes reserves the right to disqualify any entrant whose entry or conduct appears in any way to: tamper with the competition; violate these rules; infringe on the rights of others; or act in an unsportsmanlike or disruptive manner. Disqualifications are final. Participants agree to comply with any and all federal, state or local regulations and to indemnify, defend and hold harmless NALS from any claims, demands, or losses associated with Participants participation in the Contest.

#### **PUBLICITY RELEASE:**

By participating in the Contest, in addition to any other rights which may be granted in any other agreement entered into between NALS and any entrant in the Contest, each entrant irrevocably grants NALS and its respective successors, assigns, and licensees, the right to use such entrant's first name and last initial, biographical information (as provided by entrant), and social media handles (as provided by entrant), in any and all media (including, without limitation, Twitter, Facebook, and Instagram) for any purpose, and hereby releases NALS and its respective successors, assigns, and licensees from any liability with respect thereto.

**Questions? Please feel free to email [NALSPhotoContest@gmail.com](mailto:NALSPhotoContest@gmail.com).**

**WE CAN'T WAIT TO SEE YOUR ENTRIES... GOOD LUCK!**

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## NALS PHOTO AND VIDEO CONTEST: MODEL RELEASE FORM FOR MINORS

The NALS Summer Photo and Video Contest seeks original photographs and videos that capture how residents stay inspired and motivated at home, and in their apartment community and local neighborhood. **All submissions that include an identifiable model who is 17 years old or younger must be accompanied by a completed and signed release from the minor's parent or legal guardian in order to be eligible to participate and/or win.**

Individuals who enter the Photo and Video Contest retain their rights to their photograph/video; however, by entering the contest, they grant NALS Apartment Homes (and those authorized by NALS) a royalty-free, world-wide, perpetual, non-exclusive license to publicly display, distribute, reproduce, and create derivative works of their entry, in whole or in part, in any media now existing or later developed, for any NALS purpose, including, but not limited to, promotion of the company and its apartment communities on NALS websites, social media pages, and in brochures. A complete description of the contest and the Official Contest Rules can be found at [www.NALSPhotoContest.com](http://www.NALSPhotoContest.com)

### To be Completed by the Model's Parent/Legal Guardian:

I understand that \_\_\_\_\_ (Minor's Name) appears as a model in a photograph(s) or video(s) taken by \_\_\_\_\_ (Photographer's/Videographer's Name), and I give this individual permission to use their image in their entry in the 2022 NALS Summer Photo and Video Contest. I also hereby give NALS Apartment Homes (and those authorized by NALS Apartment Homes) a royalty-free, world-wide, perpetual, nonexclusive license to publicly display, distribute, reproduce and create derivative works of that entry, in whole or in part, in any media now existing or later developed, for any NALS Apartment Homes purpose, including, but not limited to, advertising and promotion of the company and its communities in print and web formats. I understand that neither I nor the minor pictured in the photograph(s)/video(s) shall receive any compensation for these uses and that NALS Apartment Homes is under no obligation to use or acknowledge the entry in any way. I waive any claim or right of action arising out of the uses described in this release.

**I am the parent/legal guardian of the minor name above, and I have read and understood this release and I approve of its terms.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Full Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Submitting this Form:** The entrant's photo or video will not be accepted for the NALS Summer Photo and Video Contest until this release form is signed/received. You may scan and submit it via email to [NALSPHOTOCONTEST@gmail.com](mailto:NALSPhotoContest@gmail.com), or you may provide it to your Leasing Office and they can submit it for you. **Questions? Please feel free to email [NALSPHOTOCONTEST@gmail.com](mailto:NALSPhotoContest@gmail.com).**