



A familiar name for Edison Properties' Memory Care and Assisted Living project

Winnipeg, Manitoba, Canada (August 18, 2021) Edison properties is excited to announce the name of its newest development at 1475 Molson St. in North Kildonan.

Bergen Gardens by Edison Properties, will open its doors to residents in late 2022, providing state of the art care and technology to those with cognitive challenges and their families, while offering the exceptional standards of living and service that tenants of Edison Properties have come to expect.

The project name, Bergen Gardens, honors the company's late founder Martin Bergen who's vision to provide reliable and affordable housing for Winnipeg's seniors community laid the foundation for Edison Properties' current portfolio, which today includes properties throughout Winnipeg offering residential rental suites as well as a commercial mix at select locations.

"Careful consideration and planning went into naming the project" says Frank Koch-Schulte, Vice-President of Edison Properties. "Our organizations history, mission and corporate values are always top of mind when considering new developments, but this project has special meaning for us."

In 2017, after a lengthy battle with dementia, the company's founder Martin Bergen passed away. Having experienced the effects that dementia has on a loved one and their family members, Edison Properties understands first-hand the need for more specialized care.

The approach taken to naming the project was a group endeavour. "We consulted internally on how we wanted this project to respectfully honor Mr. Bergen" says Frank. "We shared stories of how he and Mrs. Bergen enjoyed being outside in the garden and that visitors were always welcome to come by. That really captured our hopes for the property and how we want residents and visitors to feel".

The project will be the first of its kind in the province for many reasons, challenging conventional cognitive care and construction standards with the inclusion of state-of-the-art technology and building materials. Working with project partners to determine parameters, the design has continuously evolved to cohesively meld varied materials into the project's architecture. With the goal of introducing an innovative option to Manitoba's senior housing and care market, Edison's architectural firm MMP Architects Inc. has captured the company's vision in a design that reflects the comforts of home, while offering specialized care to residents of memory care suites and their families.



Edison sought out cross-laminated timber (CLT) as an integral part of the project's design. Nordic Structures (Montreal, Quebec), a leading manufacturer amongst small pool of CLT proponents was selected and is working with Cornerstone Timberframes (Kleefield, MB) who is customizing the made to order CLT elements for the project.

Bird Construction, with extensive expertise in mass timber, is the projects construction partner. Development is well underway and not a moment too soon according to Frank. "We're looking forward to setting a new standard of care for Manitobans with cognitive challenges and for their families, who are such an integral part of that challenging journey".

Edison Properties plans to open **Bergen Gardens Memory Care*Assisted Living** in late 2022 and will soon launch a website and online leasing portals in for anyone interested in inquiring about availability in the Memory Care or Assisted Living suites.

Any questions about the project can be directed to bergengardens@edisonproperties.ca.

About Edison Properties

For nearly 60 years, Edison Properties has maintained an unwavering commitment to tenants and their living and working experiences within each of Edison's buildings. Founded by Martin Bergen in 1962, as Marlborough Development Corporation Ltd., the company was the first in Winnipeg to construct an all-electric building and first in Canada to utilize pre-cast/hollow-core floor construction in a building made entirely of pre-cast units which were then craned into position. By 1970, the Marlborough Developments Corporation Ltd. was the largest developer of multi-family housing in Manitoba and subsequently, Edison Rental Agency was created to manage the increasing number of suites. In 2015 the organization embarked on several new projects with the construction of Ruth Gardens at 1167 Rothesay; a large mixed-use residential and commercial complex in North Kildonan and an exciting re-brand from Edison Rental Agency to Edison Properties; to reflect the brand's development and management portfolios. Edison Properties has two major developments in progress: Bergen Gardens at 1475 Molson Street in North Kildonan, and Smith Street Lofts, a unique residential loft high-rise at 185 Smith Street in downtown Winnipeg.

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