

Section 7: Information on Local “Green Power” Options


The term "green power" generally refers to electricity supplied in whole or in part from renewable energy sources, such as wind and solar power, geothermal, hydropower, and various forms of biomass. Increasingly, electricity customers are being given electricity supply options, either as retail power markets open to competition or when their regulated utilities develop green pricing programs. More than 50% of retail customers in the United States now have an option of purchasing a green power product directly from their electricity supplier. In addition, consumers can support renewable energy development through the purchase of green energy certificates.

By choosing to purchase a green power product, you can support increased development of renewable energy sources, which can reduce the burning of fossil fuels, such as coal, oil, and natural gas. Greater reliance on renewable sources also provides economic benefits and can improve our national energy security. To find out more about renewable energy options, go to <https://www.nrel.gov/research/learning.html>.

Green pricing is an optional utility service that allows customers an opportunity to support a greater level of utility company investment in renewable energy technologies. Participating customers pay a premium on their electric bills to cover the incremental cost of the additional renewable energy. To date, more than 750 utilities, including investor-owned, municipal utilities, and cooperatives, offer a green pricing option.

Idaho Power is your local electric utility, and they offer a green energy rate program.

Enclosed in this Section:

 Information from Idaho Power on their green energy rate program is available from the link below.

<https://www.idahopower.com/energy-environment/green-choices/green-power-program/>