

Elise^{AI}



How Liss Property Group Overhauled Their Operating Model With EliseCRM

Liss Property Group partnered with EliseAI to build a tailored operational blueprint—bringing clarity around performance indicators through improved reporting, equipping their teams with the insights needed to improve operating efficiency, and leveraging agentic AI to improve service delivery.

95%



Occupancy Rate with EliseAI + EliseCRM

300bps



Increase in Actual Collections

90%+



Renewal Rate

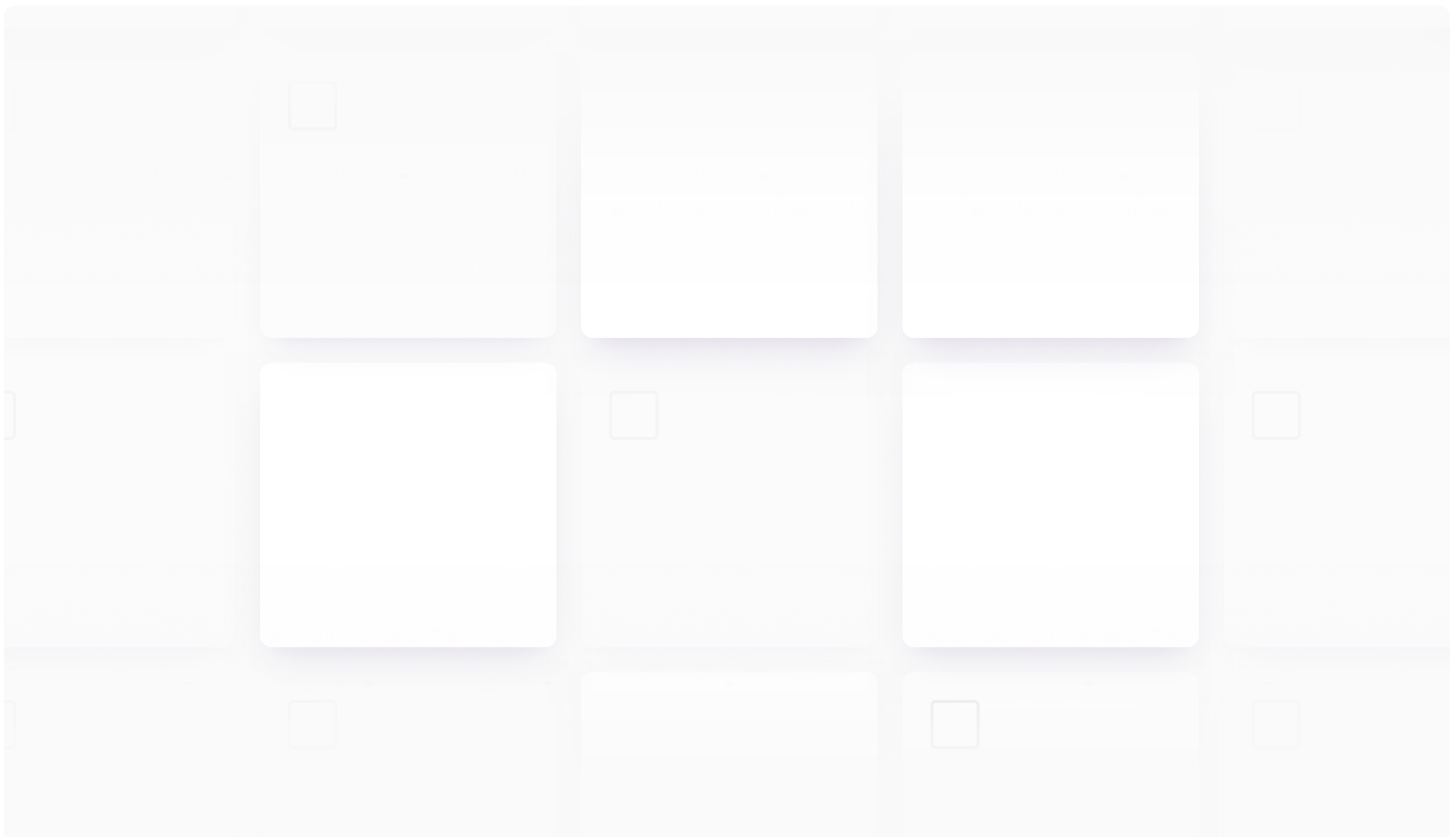
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Reporting in our previous system was very nuanced—you could take a master's degree course on it and still not learn everything you need to know. EliseCRM has been the complete opposite — everything we need is right in front of us when we need it.

Todd Baumeister
Chief Operating Officer
Liss Property Group

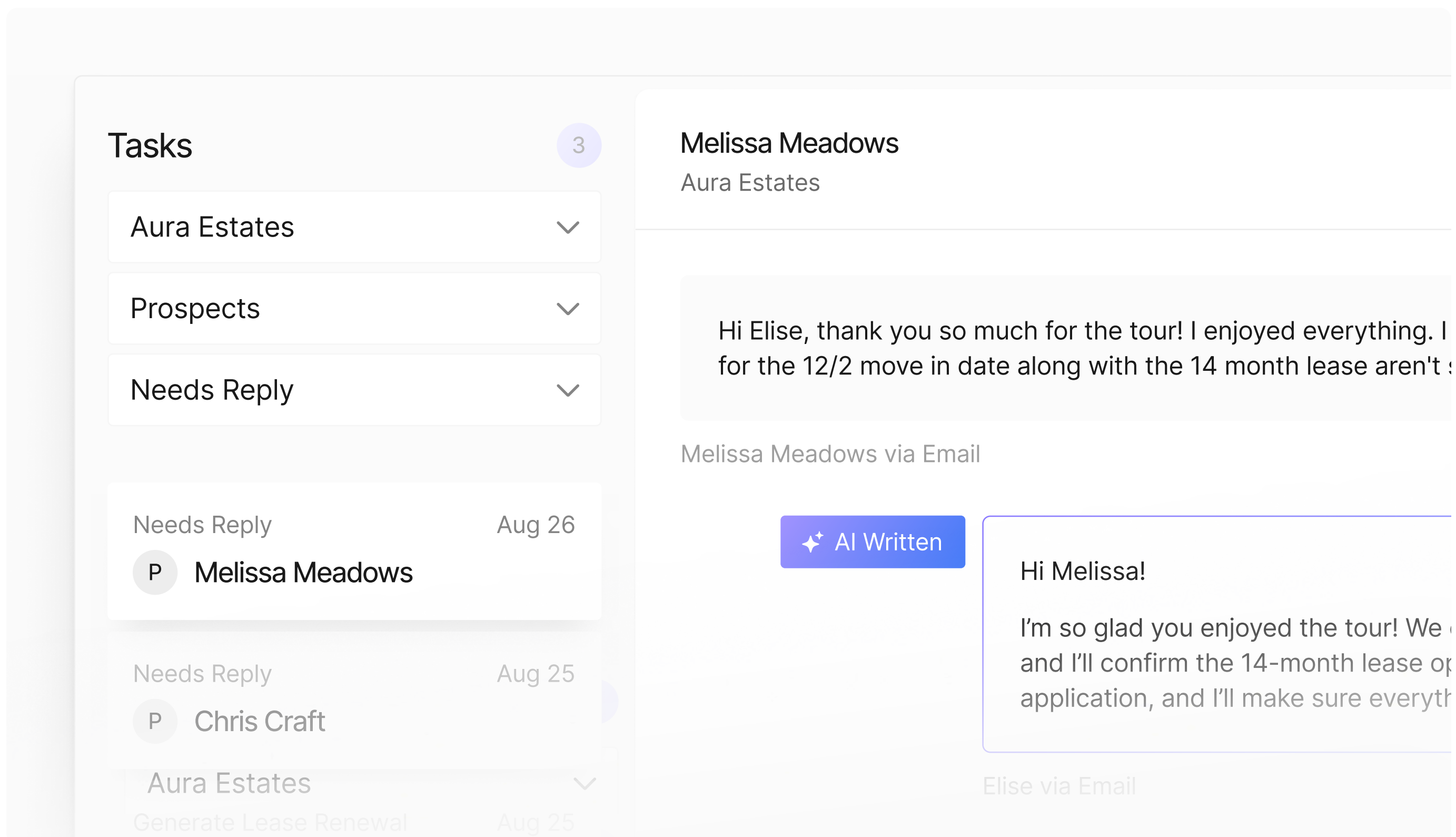
Preexisting Occupancy Rate Issues

- ✓ Liss's high-level performance metrics lagged behind their goals, and their existing tools made it nearly impossible to drill down in order to identify the root causes.
- ✓ Occupancy, which once crested over 95%, was down around 90%. The Liss team knew they needed better technology to give them the visibility they needed... and they found EliseAI + EliseCRM.



Unprecedented Visibility Lets Liss Take Action

- ✓ Liss Property Group implemented EliseCRM, as an AI-powered command center that would reveal the truth about the good and bad of their operating model.
- ✓ With clear visibility into their operations, the Liss team was able to identify problems, implement solutions, and watch their performance metrics climb to levels they had previously thought impossible.



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Not only did EliseCRM take a ton of pressure off our staff, but we were now able to isolate whether or not a lot of the issues we were facing were structural, performance based, or something else. EliseCRM has allowed us to focus on the macro perspective of how our company is managed, so we can make changes that make a real impact for our residents.

Jordan Liss

Principal

Liss Property Group

Breaking Through the 95% Occupancy Barrier

- ✓ After being stuck hovering around 90% occupancy for years, Liss Property Group saw their rates jump several percentage points, finally achieving their 95% target.
- ✓ This improvement directly resulted from the operational changes they made based on EliseCRM insights, changes they simply couldn't have made without understanding where their processes were breaking down.



↑ Increased Performance

Looking To Improve Your Occupancy Rates?

Learn from Liss Property Group and how they broke through the 95% occupancy barrier with EliseAI.

[Read The Full Case Study →](#)